



James Pearce

Mobile Web CTO

I am a motivated, articulate & entrepreneurial technology executive and practitioner, working in the arena of the mobile web. I build technology, create startups, lead communities, and support standards. I also author patents, write books, and speak extensively on the topic.

Career

2007 – 2009; Chief Technology Officer, dotMobi

dotMobi is a leading mobile web services company, and the registry of the .mobi top level domain. Backed by leading mobile operators, manufacturers, and Internet content providers, the company provides a range of tools, services, and communities to stimulate the growth of the mobile web and to ensure it provides as compelling a user experience as possible.

I set the technology & product strategy for dotMobi, and founded and led its 20-strong software team. I designed, developed and launched mobiForge, a successful independent mobile development community, DeviceAtlas, a comprehensive handset capability database, and mobiReady, a leading mobile site test service. I also led the company's acquisition of the Mowser mobilization service. I promoted dotMobi's work extensively throughout both the web and telecoms industries, at conferences, with investor and advisory groups, and on-line.

2002 – 2006; Chief Technology Officer, Argogroup

Acquired by Ascom in 2007, Argogroup was a software and hardware vendor providing solutions to test, measure and improve users' experience of mobile web services, devices and applications. Its customers included most of the world's top mobile operators, as well as many well-known content providers and handset manufacturers.

I invented, and held patents for, all three of the company's primary products: Monitor Master, Device Master, and Box Office. I defined the strategy for the company's technology, was the executive lead for the product development teams and participated in industry standards bodies on behalf of the company.

1999 – 2001; Founder & UK Director, AnywhereYouGo.com

AnywhereYouGo.com was launched in 2000, following the acquisition of WAPtastic.com, a mobile web developer community that I created in 1999. The portal featured articles, news, and tutorials for mobile developers, as well as validation tools, device listings and best practice guidelines. I pioneered and ran the AYG.com Wireless Internet Labs facility in London, providing mobile application quality assurance and certification services to clients ranging from Microsoft to Time Warner.

<http://mtld.mobi>
<http://mobiforge.com>
<http://deviceatlas.com>
<http://ready.mobi>
<http://instantmobilizer.com>

<http://argogroup.com>

<http://tinyurl.com/ayg2001>

email james@tripleodeon.com
web <http://tripleodeon.com>
skype jamesgpearce
mobile +447867554666
twitter jamespearce
linkedin jamespearce



James Pearce

Mobile Web CTO

<http://ey.com>

1999 – 2000; Management Consultant, Ernst & Young

I consulted on a wide range of management projects, ranging from strategy advisory on emerging telecoms technologies to business process re-engineering for clients in the financial service and utilities sectors. I was subject matter expert for a major insurance company's web and e-commerce transformation.

<http://airwidesolutions.com>

1996 – 1998; Technical Consultant and Product Management, Sema Group Telecoms

At Sema Group (now Airwide Solutions) I was as a customer-facing technical consultant for SMS and GSM equipment installations around the world. I joined the product management group, defining requirements and creating prototypes for next-generation mobile messaging and browsing platforms, alongside companies such as Openwave (then Unwired Planet).

<http://www.kingsmac.cheshire.sch.uk>
<http://compasssport.co.uk>
<http://britishorienteering.org.uk>

Previous career

I have worked as a Physics teacher at King's School Macclesfield, as a freelance cartographer, as sub-editor on a national magazine, and have semi-professionally competed at international level with the British orienteering team. I have written software since I was 9.

Other recent projects

<http://tinyurl.com/wpmp2009>

2009 – present; WordPress Mobile Pack

A powerful plugin designed to mobilize web blogs, and downloaded over 25,000 times.

<http://hwof.com>

2009 – present; Hollywood Walk of Fame Guide

A web and mobile web-based guide to the stars on the Hollywood sidewalks.

<http://ivyroot.com>

2009 – present; IvyRoot

A cloud- and mobile-based measurement, analysis, and business intelligence engine.

<http://tinysrc.net>

2009 – present; tinySrc

Dynamic image resizing as-a-service for mobile web developers.

<http://metajam.mobi>

2007 – 2008; MetaJam

A mobile web-based database of movies, actors, music and TV programs.

<http://tinyurl.com/mifd2008>

2007 – 2008; Mobile Internet For Dummies

I was co-author of this popular Wiley guide book, and more recently technical editor for Apress' 'Mobile Web Development for Smartphones' book.

email james@tripleodeon.com
web <http://tripleodeon.com>
skype jamesgpearce
mobile +447867554666
twitter jamespearce
linkedin jamespearce



James Pearce

Mobile Web CTO

Skills

I start, grow, and lead worldwide teams by example; I speak and educate at industry events; I write on many technology topics; and I can hold my own in a board meeting.

Software will always satisfy my creative side. I enjoy Python, Javascript, PHP, C#, Java, and XSL. Django, Drupal, Google App Engine and WordPress are my web frameworks of choice, MySQL and SQL Server my databases, and OSX and Ubuntu my operating systems. The first Firefox extension I always install is Firebug.

Education

1994 – 1995; University of Sheffield, UK

<http://www.shef.ac.uk>

Post-Graduate Certificate of Education; Physics and General Science

1990 – 1993; University Of Oxford, UK

<http://www.ox.ac.uk>

St Catherine's College; MA (Hons) Physics, 2i

1983 – 1990; Bancrofts School, Essex, UK

<http://www.bancrofts.org>

S-level Physics (First); 4 A-levels (3 A-grade); 11 GCSEs (10 A-grade); numerous academic awards and science scholarships

Outside of work

<http://fajajeev.com/>
<http://sulawines.com>

I am married with two children. With any time left, I enjoy photography, making music, wine, sailing, independent travel and Google Earth. We have most recently lived near a vineyard in semi-rural India.

References are available on request.

email james@tripleodeon.com
web <http://tripleodeon.com>
skype jamesgpearce
mobile +447867554666
twitter jamespearce
linkedin jamespearce